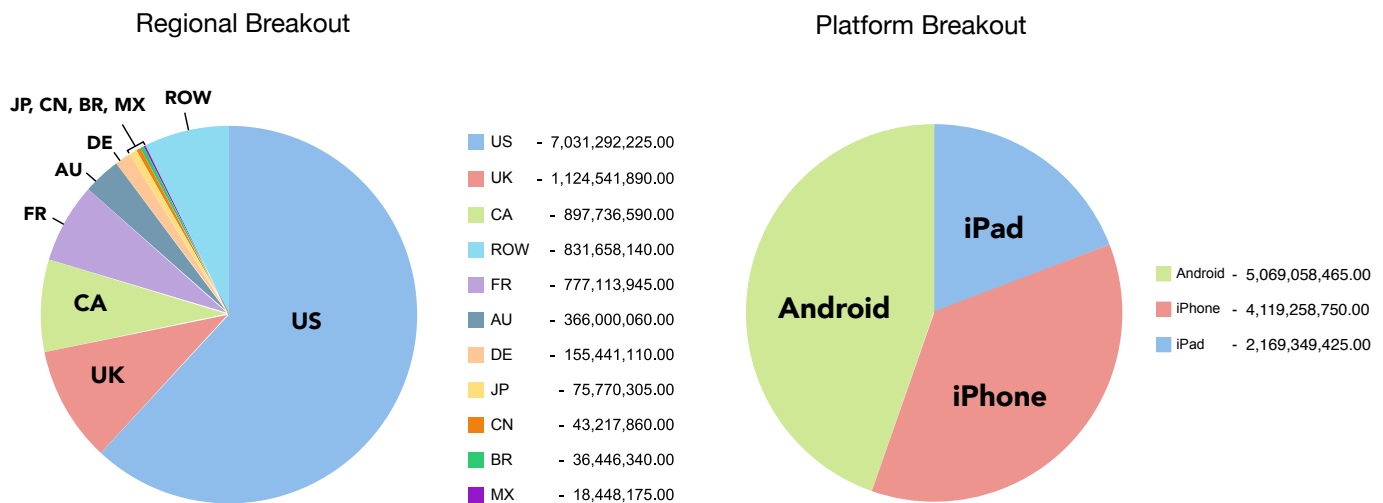




# Private Mobile RTB Exchange. Full-Screen Inventory. Premium Publishers.

The TapSense agency solution has everything you need to succeed with mobile advertising. Access high quality inventory and brand safe publishers across all major platforms. Drive downloads with unique and innovative ad formats.

## Monthly Inventory Breakout



### High Quality Inventory:

- High CTR 5-15%
- 100% non-incent traffic
- iOS, Android and Mobile Web

### In-ad app store

- Engaging Full screen interstitials
- Full screen Video
- In-ad app store

### Targeting At Scale:

- More than 10B+/month
- DMA Targeting
- Flexible pricing models